

For pupils and students

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Stop-motion video contest for secondary school pupils "In Competition – Better More": 2018

The contest has ended. Period of the contest: 15 October – 16 November 2018. Awarding of participants took place on the World Competition Day on 5 December.

Fair competition is the driving force. It motivates to develop constantly and figure out new ways to become the best. If there is no competition, also this driving force is missing and development stops. This is exactly the case in business. Creation of innovations, growth, lower prices and wider diversity of goods is possible only when there are more than one player on the market. Despite the intensity of competition fight, one of business rules is clear - this fight has to be fair!

In the *stop-motion** video contest "In Competition – Better More", organised by the Competition Council of Latvia (the CC), secondary school pupils were invited to explore benefits and advantages, which are obtained, when more than one player are involved in fair competition. The task of pupils: to create an original 45-second to 2-minute stop-motion video on the topic "In Competition – Better More". When submitting a video, a brief description of the author about the created video has to be attached.

The Competition Council is grateful to all participants and involved teachers of educational institutions for their contribution to the contest.

1st place: Dāvis Pavlovs from Eastern Latvia Technology High School

Dāvis about his video: "Competition is necessary to ensure, that the manufacturer thinks about the product price, quality, as well as functions, which would satisfy needs of consumers. A significant role is also played by innovations and technologies, which follow the course of time and increase demand, without changing the price significantly."

2nd place: Jānis Platacis from Eastern Latvia Technology High School

Jānis about his video: "Competition is of vital importance! To prevent existence of so many monopolies on the market, it is important to ensure, that there are some other companies, which manufacture similar products, thus ensuring wider choice and that the consumer can satisfy own unlimited needs more properly, at the same time saving money!"

3rd place: Dagnija Apīne and Sofija Bartuša from Eastern Latvia Technology High School

Dagnija and Sofija about their video: "Is competition significant in the daily life of every person? Yes, every step we take, we analyse and are searching for the best product, we think about its price, quality and taste. If there wouldn't be competition, we wouldn't have a choice."

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Target audience

All 10 - 12 grade pupils in Latvia, incl. from vocational secondary schools.

Number of participants

The contest video can be created individually or in a group of up to three persons. Each participant is allowed to submit one video for the contest.

Competition procedure

Stop-motion video contest takes place from 15 October - 16 November 2018. Awarding of participants will take place on the World Competition Day on 5 December 2018, at the Competition Council (Brīvības Street 55, entrance 2, Riga).

Objective

The objective of the contest is to use an alternative way to draw attention of pupils to competition and the principles of fair competition.

Task

The task is to create an original 45-second to 2-minute stop-motion video on the topic "In Competition – Better More". When submitting a video, a brief description of the author about the created video has to be attached.

To participate in the contest, the video has to be in good quality; however, using of professional equipment is not mandatory - videos can be made also using a smartphone. Also the video format is not restricted - it can involve people or various objects and materials. The video can be with or without sound.

Prizes

Winners of the first three places will receive gift cards from a store of board games.

**Stop-motion video is a type of animation, where a video is created by combining photos. To create an original stop-motion video, various free and paid software/apps can be used on a smartphone, computer or online.*

When submitting their videos for the contest, participants transfer to the Competition Council the rights to use and publish these videos without remuneration.

All personal data, which participants are required to provide to the Competition Council, will be used only for the contest needs.

<https://www.kp.gov.lv/en/pupils-and-students>